



**KWELI
DESIGNS**

Empowering Brands.

Company Factsheet

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WHO WE ARE

Kweli Designs uses an Intergrated approach to build powerful brands. We believe driving business starts with a powerful message, mapped to the right medium, delivered in the right context with the proper content. We tell compelling stories designed to evolve and help build powerful brands. We have a portfolio of work to prove it.

Our mantra is Doubt the Conventional – it guides everything we do. It means we're never looking for the usual route; we're looking for the smartest.

OUR MISSION

To offer a fresh perspective regarding corporate identity and visual communication that draws potential customers' attention and to create a personality for their businesses and help them with the successful marketing, advertising of their business and organization as such the slogan '#Empowering Brands!'

OUR VISION

This serves as the framework for our roadmap and guides every aspect of our business, describing what we need to accomplish in order to continue achieving phenomenal growth.

WHAT WE DO

- Strategy
- Social Media
- Design & Creative
- Insight & Analytics
- User Experience (UX)
- Technology Development
- Branded Content Production
- Account & Project Management
- Quality Assurance & Support

OUR CLIENTS

Consultancy

- St. Marks (U) Ltd
- Makman Logistics
- Advanced Comm Ltd
- MIST World (South Sudan)

Government Parastatals

- The Aids Support Organisation
- Uganda National Roads Authority
- Ministry of gender labour & social develop't

Health & Nutrition

- Tumaini Health Care
- Ryans Herbal Health

Hotels & Restaurants

- Nile Village Hotel
- Linove Restaurant

IT & Telecoms

- Datanet
- Uganda Telecom
- Ensibuuko Technologies

Law & Order

- KS Advocates

Property Management

- Plut Properties Limited (Rwanda)

Supply

- Umeme

Tours, Travel & Safaris

- Sathco Safaris
- Tehillah Travels
- Nzuri Travel Agency
- Uganda Tourism Board
- Miss Tourism Uganda